

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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**Devoted to Medical Product & In-Vitro Diagnostics Outsourcing**

# Medical Product OUTSOURCING

Rodman Publishing  
70 Hilltop Road  
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Tel.: 201.825.2552  
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[www.rodmanpublishing.com](http://www.rodmanpublishing.com)

Official Publication of: None  
Established: 2003  
Issues Per Year: 9

**FIELD SERVED**

Medical Product Outsourcing serves the Medical Device Manufacturing, In Vitro Diagnostic Manufacturing, Contract/Services, Government/Educational, Contract Research and Consulting industries, and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients have Design/Manufacturing Engineering, Corporate Management, Research & Development, Quality Assurance/Control, Business Development, Contract Management, Regulatory Affairs, Purchasing, Sales/Marketing, Clinical Research, Production/Manufacturing, Information Technology, Finance, Legal Affairs and other functions within the above field served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,047
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	290
All Other _____	610
<b>TOTAL</b>	<b>1,947</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	25,003	100.0	25,003	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,003</b>	<b>100.0</b>	<b>25,003</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/ February _____	2,577	2,544			25,000						
March _____	164	177			25,013	May _____	4,165	4,165			25,000
April _____	6,480	6,467			25,000	June _____	324	324			25,000
						<b>TOTAL</b>	<b>13,710</b>	<b>13,677</b>			

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008****This issue is - % or 3 copies below the average of the other 4 issues reported in Paragraph two.**

Business & Industry	TOTAL QUALIFIED	PERCENT OF TOTAL	Design/Manufacturing Engineering	Corporate Management	Research & Development	Quality Assurance/Control	Business Development	Contract Management	Regulatory Affairs	Purchasing	Sales/Marketing	Clinical Research	Production/Manufacturing	Information Technology	Finance	Legal Affairs	Other
Medical Device Manufacturing	17,232	68.9	1,368	10,939	729	675	223	80	207	350	797	51	753	61	84	13	902
In Vitro Diagnostic Manufacturing	502	2.0	43	167	73	31	26	5	20	18	62	8	31	4	3	-	11
Contract Manufacturing/Services	3,082	12.3	230	1,317	131	179	229	68	26	73	474	20	254	19	25	5	32
Government/Educational	352	1.4	36	78	98	14	22	2	24	6	10	22	6	7	-	2	25
Contract Research	664	2.7	41	194	172	28	51	13	10	13	44	63	7	9	8	1	10
Consulting	1,337	5.3	105	478	90	59	130	17	77	18	175	25	29	24	19	17	74
Others allied to the field	1,831	7.3	75	634	141	109	102	18	30	51	328	20	71	10	15	9	218
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,000</b>	<b>100.0</b>	<b>1,898</b>	<b>13,807</b>	<b>1,434</b>	<b>1,095</b>	<b>783</b>	<b>203</b>	<b>394</b>	<b>529</b>	<b>1,890</b>	<b>209</b>	<b>1,151</b>	<b>134</b>	<b>154</b>	<b>47</b>	<b>1,272</b>
<b>PERCENT</b>	<b>100.0</b>	<b>-</b>	<b>7.6</b>	<b>55.2</b>	<b>5.7</b>	<b>4.4</b>	<b>3.1</b>	<b>0.8</b>	<b>1.6</b>	<b>2.1</b>	<b>7.6</b>	<b>0.8</b>	<b>4.6</b>	<b>0.5</b>	<b>0.6</b>	<b>0.2</b>	<b>5.1</b>

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. <b>TOTAL</b> – Personal direct request from the recipient: _____	<b>8,730</b>	<b>5,182</b>	<b>3,047</b>			<b>16,959</b>	<b>67.8</b>
a. Written _____	1,178	545	407			2,130	8.5
b. Telecommunication _____	4,351	3,239	1,521			9,111	36.4
c. Internet and E-Mail _____	3,201	1,398	1,119			5,718	22.9
II. <b>TOTAL</b> – Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
III. <b>TOTAL</b> – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. <b>TOTAL</b> – Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
V. <b>TOTAL</b> – Sources other than above (listed alphabetically): _____	<b>8,041</b>	-	-			<b>8,041</b>	<b>32.2</b>
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses – National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	8,041	-	-			8,041	32.2
VI. <b>TOTAL</b> – Single Copy Sales: _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>16,771</b>	<b>5,182</b>	<b>3,047</b>			<b>25,000</b>	<b>100.0</b>
<b>*See Paragraph 11 PERCENT</b>	<b>67.1</b>	<b>20.7</b>	<b>12.2</b>			<b>100.0</b>	<b>-</b>

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			23,341	93.4
Individuals by name only _____			913	3.7
Titles or functions only _____			3	-
Company names only _____			743	3.0
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>25,000</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	76		400-427 Kentucky _____	159	
030-038 New Hampshire _____	211		370-385 Tennessee _____	417	
050-059 Vermont _____	42		350-369 Alabama _____	230	
010-027 Massachusetts _____	1,382		386-397 Mississippi _____	80	
028-029 Rhode Island _____	121		<b>EAST SO. CENTRAL</b>	<b>886</b>	<b>3.5</b>
060-069 Connecticut _____	494		716-729 Arkansas _____	73	
<b>NEW ENGLAND</b>	<b>2,326</b>	<b>9.3</b>	700-714 Louisiana _____	158	
100-149 New York _____	1,297		730-749 Oklahoma _____	142	
070-089 New Jersey _____	1,039		750-799 Texas _____	1,178	
150-196 Pennsylvania _____	1,162		<b>WEST SO. CENTRAL</b>	<b>1,551</b>	<b>6.2</b>
<b>MIDDLE ATLANTIC</b>	<b>3,498</b>	<b>14.0</b>	590-599 Montana _____	63	
430-459 Ohio _____	891		832-838 Idaho _____	54	
460-479 Indiana _____	597		820-831 Wyoming _____	20	
600-629 Illinois _____	1,152		800-816 Colorado _____	453	
480-499 Michigan _____	683		870-884 New Mexico _____	65	
530-549 Wisconsin _____	497		850-865 Arizona _____	347	
<b>EAST NO. CENTRAL</b>	<b>3,820</b>	<b>15.3</b>	840-847 Utah _____	256	
550-567 Minnesota _____	1,039		889-898 Nevada _____	85	
500-528 Iowa _____	134		<b>MOUNTAIN</b>	<b>1,343</b>	<b>5.4</b>
630-658 Missouri _____	367		995-999 Alaska _____	9	
580-588 North Dakota _____	25		980-994 Washington _____	382	
570-577 South Dakota _____	57		970-979 Oregon _____	254	
680-693 Nebraska _____	100		900-961 California _____	3,527	
660-679 Kansas _____	169		967-968 Hawaii _____	20	
<b>WEST NO. CENTRAL</b>	<b>1,891</b>	<b>7.6</b>	<b>PACIFIC</b>	<b>4,192</b>	<b>16.8</b>
197-199 Delaware _____	62		<b>UNITED STATES</b>	<b>23,121</b>	<b>92.5</b>
206-219 Maryland _____	412		969 & 004-009 U.S. Territories _____	113	
200-205 Washington, DC _____	37		Canada _____	149	
220-246 Virginia _____	354		Mexico _____	24	
247-268 West Virginia _____	61		Other International _____	1,592	
270-289 North Carolina _____	554		APO/FPO _____	1	
290-299 South Carolina _____	196		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,000</b>	<b>100.0</b>
300-319 Georgia _____	503				
320-349 Florida _____	1,435				
<b>SOUTH ATLANTIC</b>	<b>3,614</b>	<b>14.5</b>			

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008		
Region/Country	Total Qualified	Percent
<b>ASIA</b>		
Subtotal	687	2.7
<b>MIDDLE EAST</b>		
Subtotal	237	1.0
<b>EUROPE</b>		
Subtotal	497	2.0
<b>AFRICA</b>		
Subtotal	30	0.1
<b>NORTH AMERICA</b>		
Canada	149	
United States	23,235	
Mexico	24	
Subtotal	23,408	93.7
<b>CARIBBEAN</b>		
Subtotal	6	-
<b>CENTRAL AMERICA</b>		
Subtotal	10	-
<b>SOUTH AMERICA</b>		
Subtotal	82	0.3
<b>ASIA PACIFIC</b>		
Subtotal	43	0.2
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,000</b>	<b>100.0</b>

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS			
	Audited Data	Circulation Claim	Circulation Claim
	2006	*2007	**2008
Total Audit Average Qualified _____	23,861	25,038	25,003
Qualified Non-Paid Total _____	23,861	25,038	25,003
Qualified Paid Total _____	-	-	-
Post Expire Copies included in Paid Circulation _____	***NC	***NC	***NC
Average Annual Order Price _____	***NC	***NC	***NC

**\*NOTE: The audited average qualified circulation for January - June 2007 = 25,067. The unaudited average qualified circulation for July - December 2007 = 25,008. Yielding an average qualified circulation of 25,038. With each successive year, new data will be added until five years of data is displayed.**  
 \*\*2008 data is unaudited.  
 \*\*\*NC = None Claimed.

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
9	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

**11. ADDITIONAL DATA**

**PARAGRAPH 3b:**

Other Sources include 3 sources of circulation for quantities of 11 copies or -% to 5,781 copies or 23.1%, including NAICS Association - Surgical & Medical Instruments.

**PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.**

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	June 23, 2008
Howard Revitch, Publisher	State	New Jersey
Richard DeVoto, Circulation Manager	County	Bergen
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	June 23, 2008
<b>IMPORTANT NOTE:</b>	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	M427P0J8